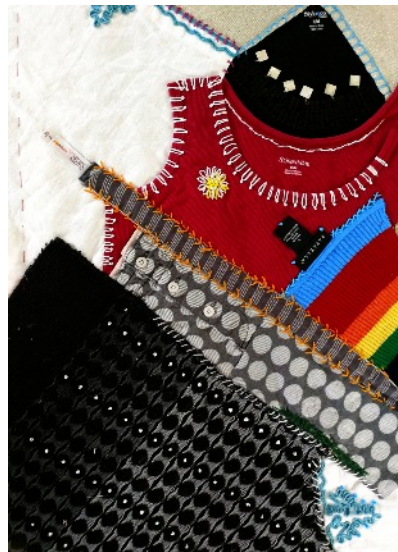


## “How is it Possible” Project



“How is it possible that I’ve never stopped to think about where my clothes come from?” Documentary filmmaker, Andrew Morgan, asked himself this question after seeing horrifying images of the 2013 Rana Plaza garment factory collapse in Bangladesh. It sparked a worldwide quest to find the answer to his question. The result was the eye opening documentary, *The True Cost*, about Fast Fashion and its costs for textile workers and the environment.

How is it I never asked myself that same question? I work with discarded clothing every day in my studio practice but my focus has always been directed toward their colors, textures and patterns. In 2019, I decided to take a look at my stash of old clothing with a new eye and a heart open to the global and environmental consequences of Fast Fashion.



“How is it Possible,” is a collaborative project designed to spark conversations about Fast Fashion while practicing the “Slow Craft” of embroidery. People of all ability levels will be encouraged to participate by expressing themselves with beading and embroidery surface embellishment. The design takes its inspiration from the wildly popular, intricately decorated, Crazy Quilts, of 1800’s America. Layered with thrift store clothes from the top forty exporters to the United States, the finished piece will be installed as a seventy foot long table runner. Viewers will be invited to sit and engage in table talk about the economic, environmental and personal aspects of Fast Fashion.



For more information on being a part of this project contact Georgia Rowswell at: [georgia.rowswell@gmail.com](mailto:georgia.rowswell@gmail.com) or call or text 1-229-546-5183 . Website- [www.georgiarowswell.com](http://www.georgiarowswell.com)